

## Flagship Day Calendar of Events

### 2017/2018 School Year

To help your school plan ahead, we have provided the dates for our three flagship events that take place during the school year. Be sure to get these events on your calendars! As always, you can reach out to your school's outreach coordinator to help plan your event.

#### **International Walk and Roll to School Day: October 4, 2017**

Held every year, on the first Wednesday of October, International Walk to School Day (iWalk) unites local communities with those around the world, as students join in the shared experience of walking or biking to school.

iWalk is the first flagship event of the school year, and a great way to kick off walk and bike activities such as walking school busses and weekly walking and biking clubs. Massachusetts consistently ranks as one of the top performing states, with over 300 schools participating in the event the past few years.

#### **Winter Walk and Roll to School Day: February 7, 2018**

Winter Walk to School Day takes place on the first Wednesday of February. This event has grown each year, with more schools registered for events, Winter Walk to School day is a great way to show that active transportation, like walking is a year-round activity.

Since this event takes place when there is the possibility for snow or slippery conditions on the ground, it can be a good idea to notify your town's DPW that students will be walking to school and ask that walkways be treated.

The Massachusetts Safe Routes to School Program provides encouragement items to participating school. Items may include stickers, bookmarks or other safety gear.

Supplies are limited, however, Safe Routes to School makes every effort to fulfill all reasonable requests.

For more information on events visit:  
[http://www.massdot.state.ma.us/saferoutestoschool/  
RegisterYourEvent.aspx](http://www.massdot.state.ma.us/saferoutestoschool/RegisterYourEvent.aspx)



#### **MA Walk, Bike and Roll to School Day: May 2, 2018**

The last flagship event of the school year, Massachusetts Walk and Bike to School Day takes place on the first Wednesday of May. Similar to iWalk, but on a state-wide level, students from around Massachusetts take part in walk and bike events in their respective communities.

This popular event routinely has over 300 schools from around the state participating and is a great way to help round out the school year by celebrating the benefits of walking and biking with your students.



For questions or more information on how to plan an event contact Statewide Coordinator Erin Reed for more information.

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Massachusetts Safe Routes to School  
[www.mass.gov/massdot.saferoutes](http://www.mass.gov/massdot.saferoutes)

