

**Office of Outdoor Advertising
Hearing Agenda
February 8, 2018
11:00 AM
Public Hearing**

**Hearing Location: State Transportation Building
10 Park Plaza, 2nd floor, Boston, MA 02116**

Hearing locations are accessible to people with disabilities and are near public transportation. Upon request (preferably two weeks in advance of the hearing), every effort will be made to provide accommodations such as assistive listening devices, materials in accessible formats and in languages other than English, and interpreters in American Sign Language and other languages. Please contact the OOA staff at 857.368.3700 (voice) or OOAInformation@dot.state.ma.us.

The OOA complies with Title VI of the Civil Rights Act of 1964, the Americans with Disabilities Act (ADA) and other federal and state nondiscrimination statutes and regulations. The OOA does not discriminate on the basis of race, color, national origin, English proficiency, income, religious creed, ancestry, disability, age, gender, sexual orientation, gender identity or expression, or military service.

1. **Call to Order:**

A. Sign in

2. **Minutes Approval:**

A. January 11, 2018 OOA Public Hearing

3. **Agenda Items:**

A. **Application for New License(s)**

1. Massachusetts Bay Transportation Authority
10 Park Plaza
Boston, MA 02116

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.

(Last updated: 2/8/2018)

B. Application for Permit(s)

1. Outfront Media, LLC

- a. Atlantic Avenue at State Street (Aquarium Station) Boston
Application 2018002 (new structure, facing north and south)
(Digital urban panel unit of street furniture affixed to station entrance)
- b. State Street at Old Atlantic Avenue (Aquarium Station) Boston
Application 2018003 (new structure, facing north and south)
(Digital urban panel unit of street furniture affixed to station entrance)
- c. Arlington at Boylston Streets (Arlington Station) Boston
Application 2018004 (new structure, facing north and south)
(Digital urban panel unit of street furniture affixed to station entrance)
- d. Arlington at Boylston Streets (Arlington Station) Boston
Application 2018005 (new structure, facing north and south)
(Digital urban panel unit of street furniture affixed to station entrance)
- e. Arlington at Boylston Streets (Arlington Station) Boston
Application 2018006 (new structure, facing north and south)
(Digital urban panel unit of street furniture affixed to station entrance)
- f. Berkeley at Boylston Streets (Arlington Station) Boston
Application 2018007 (new structure, facing north and south)
(Digital urban panel unit of street furniture affixed to station entrance)
- g. Columbus Avenue at Clarendon Street (Back Bay Station) Boston
Application 2018008 (new structure, facing east and west)
(Digital urban panel unit of street furniture affixed to station entrance)
- h. Clarendon Street at Columbus Avenue (Back Bay Station) Boston
Application 2018009 (new structure, facing north and south)
(Digital urban panel unit of street furniture affixed to station entrance)
- i. 145 Dartmouth Street (Back Bay Station) Boston
Application 2018010 (new structure, facing north and south)
(Digital urban panel unit of street furniture affixed to station entrance)
- j. 145 Dartmouth Street (Back Bay Station) Boston
Application 2018011 (new structure, facing north and south)
(Digital urban panel unit of street furniture affixed to station entrance)

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.

(Last updated: 2/8/2018)

- k. 128 Tremont Street (Park Street Station) Boston
Application 2018015 (new structure, facing north and south)
(Digital urban panel unit of street furniture affixed to station entrance)
- l. Tremont at Winter Streets (Park Street Station) Boston
Application 2018016 (new structure, facing north and south)
(Digital urban panel unit of street furniture affixed to station entrance)

C. Application for 2018 Renewal of Outdoor Advertising License(s) & Permit(s)

Date Processed

1. Lamar Pittsfield Outdoor, Inc.	1 License	209 Permit/s	(1/12/2018)
2. Carroll Advertising Company, Inc.	1 License	6 Permit/s	(1/19/2018)
3. JNJ Media	1 License	2 Permit/s	(1/19/2018)
4. Media Ventures LLC	1 License	2 Permit/s	(1/19/2018)
5. Pine Street Inn	1 License	2 Permit/s	(1/29/2018)
6. WHDH-TV / WLVI-TV	1 License	2 Permit/s	(1/29/2018)

D. Application for 2018 Renewal of Un-Licensed Outdoor Advertising Permit(s)

Date Processed

1. Boston Red Sox Baseball Club		1 Permit/s	(1/19/2018)
2. Capewind Water Front Resort, LLC		2 Permit/s	(1/23/2018)

4. For the Record – Actions Taken Since Last Public Hearing.

A. Application for New License(s)

- 1. Robertson’s Realty Corp.
2680 Cranberry Highway
P.O. Box 231
Wareham, MA 02571

Approved 1/18/2018

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.

(Last updated: 2/8/2018)

B. Application for Permit Transfer(s)

1. Lamar Whiteco Outdoor, Inc– Lamar Central Outdoor, LLC (In Providence) (Transferor) (Transferee)

1) Permit 32808	Rt I-95 @ Turner St	Attleboro
2) Permit 32808a	Rt I-95 @ Turner St	Attleboro
3) Permit 93000	1000 Washington Street	Attleboro
4) Permit 93000a	1000 Washington St	Attleboro
5) Permit 2006001	415 Neponset Avenue	Boston
6) Permit 2010010	415 Neponset Avenue	Boston
7) Permit 2013D047	170 Liberty Street	Brockton
8) Permit 2013D048	170 Liberty Street	Brockton
9) Permit 2001001	155 Milliken Blvd	Fall River
10) Permit 2001002	155 Milliken Blvd	Fall River
11) Permit 2002107	69 Alden St	Fall River
12) Permit 2002108	69 Alden St	Fall River
13) Permit 2002109	48 Weaver St	Fall River
14) Permit 2002110	102 Weaver St	Fall River

Approved 1/18/2018 (items 1 – 14)

15) Permit 2002111	102 Weaver St	Fall River
16) Permit 2002112	1148 Davol St	Fall River

Taken Under Advisement (items 15 & 16)

17) Permit 2003156	29 Washington St (Rt 1)	Foxborough
18) Permit 2009D001	29 Washington St (Rt 1)	Foxborough
19) Permit 2014D043	145 Ward Hill Ave (I-495)	Haverhill
20) Permit 2014D044	145 Ward Hill Ave (I-495)	Haverhill
21) Permit 28988	Rt 1 opposite pole 277	Norwood
22) Permit 31352	Rt 1 opposite pole 277	Norwood
23) Permit 2013005	258 Newbury Street	Peabody
24) Permit 2013006	258 Newbury Street	Peabody
25) Permit 2013007	108 Newbury Street	Peabody
26) Permit 2013008	108 Newbury Street	Peabody
27) Permit 2013D030	210 Andover Street	Peabody
28) Permit 2013D031	210 Andover Street	Peabody
29) Permit 2014D019	55 Newbury Street (Rte 1)	Peabody
30) Permit 2014D020	55 Newbury Street (Rte 1)	Peabody
31) Permit 2014D021	1 (rear) Newbury Street	Peabody

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.

(Last updated: 2/8/2018)

32) Permit 2014D022	1 (rear) Newbury Street	Peabody
33) Permit 2014D026	271 Newbury Street (I-95)	Peabody
34) Permit 2014D027	271 Newbury Street (I-95)	Peabody
35) Permit 2014034	1000 Providence Hwy	Sharon
36) Permit 2014035	1000 Providence Hwy	Sharon
37) Permit 2014D030	1050 Gen Edwards Hwy	Sharon
38) Permit 2015002	1200 Gen Edwards Hwy	Sharon
39) Permit 2015003	One Merchant St	Sharon
40) Permit 2015D004	4 Gen Edwards Hwy	Sharon
41) Permit 2015D005	4 General Edwards Hwy	Sharon
42) Permit 2015D006	1200 Gen Edwards Hwy	Sharon
43) Permit 26836	Rt 16 @ Mendon Rd	Uxbridge
44) Permit 2010006	7 Sutton Road	Webster
45) Permit 2010007	7 Sutton Road	Webster
46) Permit 2001025	19 Alberto Dr	Westport
47) Permit 2001026	19 Alberto Dr	Westport
48) Permit 2005054	867 State Rd	Westport
49) Permit 2005055	867 State Rd	Westport
50) Permit 2005150	301 Southwest Cutoff	Worcester
51) Permit 2005151	301 Southwest Cutoff	Worcester
52) Permit 99000	Rt 146, 1500' n/o Millbury	Worcester
53) Permit 99001	Rt 146, 1500' n/o Millbury	Worcester
54) Permit 99002	Rt 146 near Dryden Oil	Worcester
55) Permit 99003	Rt 146 near Dryden Oil	Worcester
56) Permit 2008004	510 Washington St	Wrentham
57) Permit 2009012	510 Washington St (Rt 1)	Wrentham
58) Permit 2013011	0 Washington Street	Wrentham
59) Permit 2013012	0 Washington	Wrentham

Approved 1/18/2018 (items 17 – 59)

C. Application for Un-Licensed Permit(s)

1. F.M. Partners, LLC

a. Commercial Street at Forbes Boulevard Foxborough
Application 2018001 (new structure, facing north)

Approved 1/18/2018

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.

(Last updated: 2/8/2018)

D. Application for Permit(s)

1. Michael O. Norton

- a. 749 East Broadway (façade of building) Boston
Application 2017017 (new structure, facing east)

Approved 1/26/2018

2. Outfront Media, LLC *(October 8, 2015 Public Hearing)*

- a. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston
Application 2015380 (new structure, facing north)

- b. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston
Application 2015381 (new structure, facing south)

Taken Under Advisement

E. Application for Electronic Permit(s)

1. Cove Outdoor, LLC

- a. 79 Vine Street (Revere Beach Parkway) Everett
Application 2017D023 (existing structure, facing south)

Approved 1/11/2018

2. Billboard Realty, LLC *(March 9, 2017 Public Hearing)*

- a. 9 Braintree Street (I-90) Boston
Application 2016D012 (existing structure, permit 34065, facing south)

Taken Under Advisement

3. Ingalls Outdoor, LLC *(March 9, 2017 Public Hearing)*

- a. 101 Lindberg Avenue (facing I-93) Methuen
Application 2017D007 (existing structure, permit 2011005, facing north)

- b. 101 Lindberg Avenue (facing I-93) Methuen
Application 2017D008 (existing structure, permit 2011006, facing south)

Taken Under Advisement

5. Public Comment:

6. Adjournment:

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.

(Last updated: 2/8/2018)