

Yard Sign Design Contest



The Massachusetts Safe Routes to School's Yard Sign Design Contest is a way for students to use their creativity to help promote safe roads for cyclists and pedestrians in their communities.

Here's How: Students will create and submit a design for a yard sign that stresses the importance of driver awareness towards the rules of the road. The focus should be on keeping pedestrians and bicyclists safe, especially those that are traveling to and from school. Signs may be hand drawn or created digitally. Four winners will be chosen and the winning designs will be made into yard signs for distribution to our partner schools all around the Commonwealth.

Contest Submission Guidelines and Eligibility Requirements:

- Participating schools must be a Massachusetts Safe Routes to School partner school
- The contest is open to grades 2-8
- Students must be enrolled in a Massachusetts Public School
- Students may submit an 8 ½ x 11 version of the sign and/or a digital version
- Yard signs may not include any copyrighted photos or slogans
- Yard signs may not include the Safe Routes to School or MassDOT logos
- Students may submit individual entries or work in a group

Submission Rules: A school official must sign the registration form for any posters submitted by a student/s within their school. A parent/guardian must also sign the form acknowledging all of the contest guidelines outlined within this document.



Yard Sign Design Contest Terms & Conditions

Submissions must be received by March 16, 2018 and can be emailed to Keith.Doty@dot.state.ma.us or mailed to 211 Congress Street, Suite 210, Boston, MA 02110

Selection of Winners: Upon selection, winners will be notified through the school official listed on the registration form. Once all posters have been submitted, a selection committee will determine up to four winners. Winners will be notified within two weeks following the submission deadline. Winners may share one side of a yard sign.

The winning applicant(s') school may be asked to participate in, and host, a recognition event. The Massachusetts Safe Routes to School Program will coordinate and manage event logistics.

Massachusetts Safe Routes to School, through MassDOT, reserves the right to edit or even reject any yard sign entered into the contest. All entrants (through the school official as well as parents and guardians) agree that by submitting their entries in the contest, they give up the right to any compensation for their possible use as a public service announcement or on any other media, social media, news outlets, printed publications, or any additional viewing source. The winning entrants agree to their photos being used on social media and other such outlets owned or operated by MassDOT and their affiliated organizations and offices. By submitting an entry(ies) the school representative or parent/guardian agrees that they have complied with the school's privacy and media appearance policy for students and staff. Please note that Massachusetts Safe Routes to School will add MassDOT and Safe Routes to School logos to all winning yard signs.

Submissions must be received by March 16, 2018.

Questions? Contact: Keith.Doty@dot.state.ma.us



Yard Sign Design Contest Registration

SCHOOL INFORMATION

School Name: _____

Address: _____

City, State, ZIP code: _____

Principal's Name: _____

Phone Number: _____

Email Address: _____

Authorized School Representative Signature: _____

(By signing this form, you are acknowledging all contest guidelines, terms, and conditions outlined within the contest documents)

Phone Number: _____

Email Address: _____

STUDENT INFORMATION*

Student Name: _____

Grade: _____

Parent/Guardian Name: _____

Parent/Guardian Signature: _____

(By signing this form, you are acknowledging all contest guidelines, terms, and conditions outlined within the contest documents)

Date: _____

*Please note if more than one student worked on a yard sign we require each student's parent/guardian to sign the Student Information section.